

Press release

Le Havre (France) and Montréal (Canada)
2 May 2023

The Port of Montreal and HAROPA PORT renew their international cooperation agreement

Six years after signing their initial international cooperation agreement, the Port of Montreal and HAROPA PORT have announced that they are renewing it with the primary objective of strengthening the trade corridors between Canada and France. The agreement was signed on 28 April last by Martin Imbleau, President and Chief Executive Officer of the Montreal Port Authority, and Stéphane Raison, General Manager of HAROPA PORT, during an official visit to Paris by Montreal Mayor Valérie Plante.



Caption (from the left to the right) : Cédric Virciglio, Strategic Planning Director at HAROPA PORT, Stéphane Dion, Canadian Ambassador to France, Valérie Plante, Montreal Mayor of Montréal, Martin Himbleau, President and Chief Executive Officer of the Montreal Port Authority.
Credit : ©André Cathy. [HR pictures on this link](#)

As two of the most important ports in the Francophone world, Montreal Port Authority (MPA) and France's leading port share numerous characteristics and similarities, most notably their geographical positioning on logistics corridors adjacent to major trade and industry catchment areas.

Sharing a desire to consolidate their ties, undertake a process of reflection, implement measures and promote mutually beneficial approaches, the international cooperation agreement signed by the two port organizations has four core focuses:

1. Marketing and developing off-port logistics clusters

Aiming to strengthen their market positions as maritime transit platforms and preferred gateways for incoming and outgoing flows between North America and Europe, the two port administrations will collaborate on the basis of exchanges of business intelligence, deployment strategies for port-related infrastructure, market and sector analysis and a joint marketing strategy.

2. Energy efficiency and sustainable development

In order to begin a process of reflection and to put measures in place for the sustainable management of port areas, MPA and HAROPA PORT will be working on investments and initiatives to enhance energy efficiency, as well as developing new energy industries and sectors.

3. Infrastructure for the long term and innovation

Those measures will be aimed at positioning the port systems for the future, enhancing their resilience by reinforcing their technological and digital foundations for improvements in goods throughput, customer service quality and integration into their surrounding regions.

4. Job attractiveness and diversity

By promoting the creation of academic pathways in university settings and periodic professional discussions, the aim is to seek to ensure that jobs are attractive and to address the recruitment difficulties currently experienced in the sector.

5. Collaboration between port administrations and maritime trade focuses

Following on from the merger of the three Seine Axis port administrations and the cooperation agreement between the St Lawrence ports, the focus will be on sharing best practice and identifying the right conditions to encourage the implementation of a common approach by the ports that will add value to the maritime trade ecosystem as a whole.

“The Port of Montreal and HAROPA PORT maintain preferential commercial ties that have been substantially strengthened since the entry into force of the Canada-European Union Comprehensive Economic and Trade Agreement. In addition to our historical relationship, our two port organizations share similar geographical realities, common challenges for the future and a mutual desire for far-reaching collaboration”, declared Martin Imbleau, President and Chief Executive Officer of the Montreal Port Authority.

“The renewal of this agreement is important in signaling a strengthening of cooperation and relations between two very similar ecosystems, those of the Seine Axis and the St Lawrence. We are setting out to implement a number of innovative initiatives to promote the greening of transportation between France and Canada in order to propose a decarbonized logistics offering to our customers and partners”, indicated Stéphane Raison, General Manager of HAROPA PORT.

About HAROPA PORT

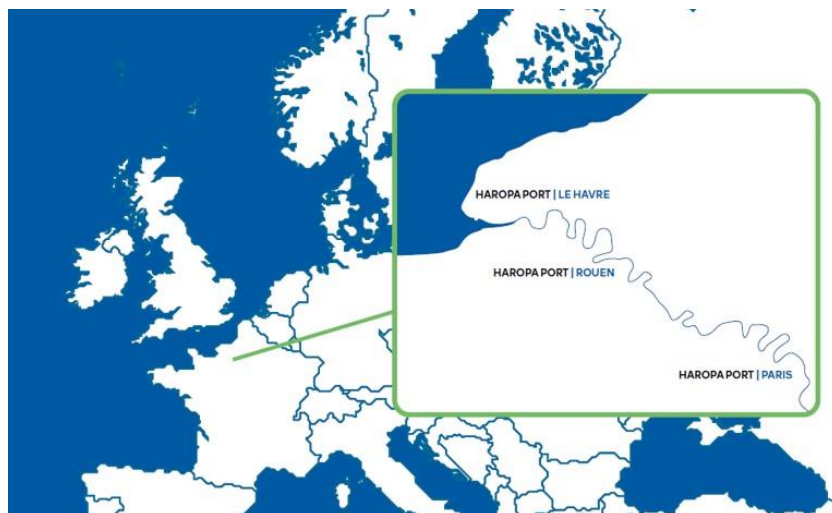
The ports of Le Havre, Rouen and Paris form the “major Seine Axis river and sea port authority”. As the fourth largest North European port complex, HAROPA PORT has connections to every continent based on an international maritime offering in the very first rank (calls at nearly 600 ports). It serves a very extensive hinterland centred on the Seine Valley and the Paris region, together constituting France’s biggest consumer catchment area. From Le Havre to Paris, the port complex can point to 2.5m sq. m. of logistics warehousing currently in service and over 1m sq. m. of available warehousing space. HAROPA PORT provides a transport and logistics system capable of proposing holistic, end-to-end and decarbonised service offerings. It generates annual maritime and river traffic of nearly 110m tonnes, representing approximately 160,000 jobs.

About Port of Montréal

Operated by the Montreal Port Authority (MPA), the Port of Montreal is the second largest port in Canada and a diversified transshipment center handling all types of goods: containerized and non-containerized cargo, liquid bulk and dry bulk. The only container port in Quebec, it is a destination port served by the world’s biggest shipping lines. It is also an intermodal hub with a service offering that is unique in North America, featuring its own rail network directly at dockside and connected to Canada’s two national rail networks. The MPA also operates a cruise terminal and a port interpretation center.

The MPA ensures that the economic, social and environmental aspects are integral to its corporate initiatives. This commitment is governed by a sustainable development policy whose guiding principles focus on involvement, cooperation, and transparency. The port’s activity supports 19,000 jobs and generates \$2.6 billion in economic value annually.

[Click here to download HD visuals and "HAROPA PORT in brief"](#)



Press contacts:

- HAROPA PORT - Clémence Rebours - +33 6 60 57 76 43 - c.rebours@nouvelles-graines.com
- Media contact Ville de Montréal - Renée Larouche - Director of Communications - Montreal Port Authority - larouche@port-montreal.com - Telephone: 514 531-2410



www.haropaport.com